

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966008	07914152

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/25/12	M-F Early Sunrise	5:00-6:00 AM	-111---	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-111---	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12009H	\$350.00 NM
2	WESH	W	10/24/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12009H	\$350.00 NM
3	WESH	Th	10/25/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12009H	\$350.00 NM
2	10/23/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
2	WESH	W	10/24/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
3	WESH	Th	10/25/12	6:30 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
4	WESH	F	10/26/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
3	10/23/12	10/26/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	BN12009H	\$1,600.00 NM
2	WESH	W	10/24/12	8:46 AM	NBC Today Show	7:00-9:00 AM	:30	BN12009H	\$1,600.00 NM
4	WESH	Th	10/25/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	BN12009H	\$1,600.00 NM
1	WESH	F	10/26/12	7:25 AM	NBC Today Show	7:00-9:00 AM	:30	BN12009H	\$1,600.00 NM
4	10/23/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	9:31 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM
2	WESH	W	10/24/12	9:58 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM
4	WESH	Th	10/25/12	9:48 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM
3	WESH	F	10/26/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM

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Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	BN12009H	\$800.00 NM
2	WESH	W	10/24/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	BN12009H	\$800.00 NM
3	WESH	Th	10/25/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	BN12009H	\$800.00 NM
4	WESH	F	10/26/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	BN12009H	\$800.00 NM
6	10/23/12	10/26/12	NBC Today Show III	11AM-12PM/10-11A	-1111--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	BN12009H	\$700.00 NM
1	WESH	W	10/24/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11A	:30	BN12009H	\$700.00 NM
3	WESH	Th	10/25/12	11:55 AM	NBC Today Show III	11AM-12PM/10-11A	:30	BN12009H	\$700.00 NM
4	WESH	F	10/26/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	BN12009H	\$700.00 NM
7	10/23/12	10/26/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	2:43 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
2	WESH	W	10/24/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
3	WESH	Th	10/25/12	2:30 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
4	WESH	F	10/26/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
9	10/23/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	-1111--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12009H	\$700.00 NM
1	WESH	W	10/24/12	3:55 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12009H	\$700.00 NM
4	WESH	Th	10/25/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12009H	\$700.00 NM
2	WESH	F	10/26/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12009H	\$700.00 NM
11	10/23/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00 NM
1	WESH	W	10/24/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00 NM
2	WESH	Th	10/25/12	4:26 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00 NM
4	WESH	F	10/26/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00 NM
13	10/23/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12009H	\$1,100.00 NM
4	WESH	W	10/24/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12009H	\$1,100.00 NM
3	WESH	Th	10/25/12	5:44 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12009H	\$1,100.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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966008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/23/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 10/26/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12009H \$1,100.00 NM									
15	10/24/12	10/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--W----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --W---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/24/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12009H \$1,500.00 NM									
16	10/25/12	10/25/12	M-F Entertainment Tonight	7:00-7:30 PM	---T---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 10/25/12 7:25 PM M-F Entertainment Tonight 7:00-7:30 PM :30 BN12009H \$1,800.00 NM									
17	10/24/12	10/24/12	M-F Access Hollywood	Access Hollywood /	--W----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/24/12 7:46 PM M-F Access Hollywood Access Hollywood / :30 BN12009H \$1,800.00 NM									
18	10/26/12	10/26/12	NBC Prime WHITNEY/CC	8:00-9:00 PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 10/26/12 7:59 PM NBC Prime WHITNEY/COMM 8:00-9:00 PM :30 BN12009H \$2,000.00 NM									
19	10/27/12	10/27/12	NBC Prime ANIMAL/GO	8:00-9:00 PM	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSa 10/27/12 8:42 PM NBC Prime ANIMAL/GO ON 8:00-9:00 PM :30 BN12009H \$1,500.00 NM									
20	10/27/12	10/27/12	NBC Prime CHICAGO FIRE	9:00-10:00 PM	-----S-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSa 10/27/12 9:41 PM NBC Prime CHICAGO FIRE 9:00-10:00 PM :30 BN12011H \$1,800.00 NM									
21	10/27/12	10/27/12	NBC Prime L&O	10:00-11:00 PM	-----S-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSa 10/27/12 10:32 PM NBC Prime L&O 10:00-11:00 PM :30 BN12009H \$1,800.00 NM									
22	10/23/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/23/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 BN12009H \$900.00 NM									
2 WESHW 10/24/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 BN12009H \$900.00 NM									

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3	WESH	Th	10/25/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	BN12009H	\$900.00	NM																																																																		
4	WESH	F	10/26/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	BN12009H	\$900.00	NM																																																																		
24	10/23/12	10/26/12	Late Night w/Jimmy Fallon Class of Time - Pre-emptible with notice	12:35-1:35XM	-1111--	:30	4	\$350.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	WESH	Tu	10/23/12	1:23 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00	NM																																																																		
1	WESH	W	10/24/12	1:26 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00	NM																																																																		
3	WESH	Th	10/25/12	1:13 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00	NM																																																																		
4	WESH	F	10/26/12	1:31 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00	NM																																																																		
26	10/27/12	10/27/12	Sat 5-6a Class of Time - Pre-emptible with notice	Sat 5-6a	-----S-	:30	1	\$150.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESH</td><td>Sa</td><td>10/27/12</td><td>5:24 AM</td><td>Sat 5-6a</td><td>Sat 5-6a</td><td>:30</td><td>BN12009H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESH	Sa	10/27/12	5:24 AM	Sat 5-6a	Sat 5-6a	:30	BN12009H	\$150.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----S-	1	\$150.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WESH	Sa	10/27/12	5:24 AM	Sat 5-6a	Sat 5-6a	:30	BN12009H	\$150.00	NM																																																																		
27	10/27/12	10/27/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>10/27/12</td><td>6:12 AM</td><td>Sat Sunrise 6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>BN12011H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	10/27/12	6:12 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12011H	\$400.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----S-	1	\$400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Sa	10/27/12	6:12 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12011H	\$400.00	NM																																																																		
28	10/27/12	10/27/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	1	\$1,300.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$1,300.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>10/27/12</td><td>9:41 AM</td><td>NBC Saturday</td><td>Sat 8-10am</td><td>:30</td><td>BN12009H</td><td>\$1,300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$1,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	10/27/12	9:41 AM	NBC Saturday	Sat 8-10am	:30	BN12009H	\$1,300.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----S-	1	\$1,300.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Sa	10/27/12	9:41 AM	NBC Saturday	Sat 8-10am	:30	BN12009H	\$1,300.00	NM																																																																		
29	10/27/12	10/27/12	Sat. Entertainment this W Class of Time - Pre-emptible with notice	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>10/27/12</td><td>7:19 PM</td><td>Sat. Entertainment this Week</td><td>7:00-8:00 PM</td><td>:30</td><td>BN12011H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	10/27/12	7:19 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	BN12011H	\$1,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----S-	1	\$1,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Sa	10/27/12	7:19 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	BN12011H	\$1,000.00	NM																																																																		
30	10/28/12	10/28/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$400.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>6:57 AM</td><td>Sun Sunrise@6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>BN12009H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	6:57 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12009H	\$400.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----S	1	\$400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Su	10/28/12	6:57 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12009H	\$400.00	NM																																																																		
31	10/28/12	10/28/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>7:59 AM</td><td>NBC Sunday Today</td><td>8:00-9:00 AM/9-11A</td><td>:30</td><td>BN12011H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	7:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12011H	\$2,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----S	1	\$2,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Su	10/28/12	7:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12011H	\$2,000.00	NM																																																																		
32	10/28/12	10/28/12	Sun 5-6a Class of Time - Pre-emptible with notice	Sun 5-6a	-----S	:30	1	\$150.00	NM																																																																			

MTWTFSS

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/28/12	10/28/12	Sun 5-6a Class of Time - Pre-emptible with notice	Sun 5-6a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S                                      1                      \$150.00									
Spots: # Ch    Day    Air Date    Air Time    Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$56,650.00</b>
<u>Agency Commission</u>	<b>\$8,497.50</b>
<u>Net Amount Due</u>	<b>\$48,152.50</b>



# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966008-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966008	07914152

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/29/12	10/29/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
10	10/29/12	10/29/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12011H	\$700.00 NM
12	10/29/12	10/29/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	4:44 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$1,000.00 NM
14	10/29/12	10/29/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12011H	\$1,200.00 NM
23	10/29/12	10/29/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	BN12009H	\$1,000.00 NM
25	10/29/12	10/29/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	1:15 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12011H	\$400.00 NM

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Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966008-2	11/04/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/29/12	10/29/12	Late Night w/Jimmy Fallon	12:35-1:35AM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
33	10/29/12	10/29/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	M	10/29/12		NBC Today Show II	10AM-11AM	:00		<del>\$800.00</del> NM
Credited									
Total Spots							6		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,750.00</b>
<u>Agency Commission</u>	<b>\$712.50</b>
<u>Net Amount Due</u>	<b>\$4,037.50</b>